# The number of $K_{m,m}$ -free graphs

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#### Abstract

A graph is called *H*-free if it contains no copy of *H*. Denote by  $f_n(H)$  the number of (labeled) *H*-free graphs on *n* vertices. Erdős conjectured that  $f_n(H) \leq 2^{(1+o(1)) \exp(n,H)}$ . This was first shown to be true for cliques; then, Erdős, Frankl, and Rödl proved it for all graphs *H* with  $\chi(H) \geq 3$ . For most bipartite *H*, the question is still wide open, and even the correct order of magnitude of  $\log_2 f_n(H)$  is not known. We prove that  $f_n(K_{m,m}) \leq 2^{O(n^{2-1/m})}$  for every *m*, extending the result of Kleitman and Winston and answering a question of Erdős. This bound is asymptotically sharp for  $m \in \{2, 3\}$ , and possibly for all other values of *m*, for which the order of  $\exp(n, K_{m,m})$  is conjectured to be  $\Theta(n^{2-1/m})$ . Our method also yields a bound on the number of  $K_{m,m}$ -free graphs with fixed order and size, extending the result of Füredi. Using this bound, we prove a relaxed version of a conjecture due to Haxell, Kohayakawa, and Łuczak and show that almost all  $K_{3,3}$ -free graphs of order *n* have more than  $1/20 \cdot \exp(n, K_{3,3})$  edges.

### 1 Introduction

Let H be an arbitrary graph. We say that a graph G is H-free, if G does not contain H as a (not necessarily induced) subgraph. Denote by  $\mathcal{F}_n(H)$  the family of labeled H-free graphs with vertex set  $\{1, \ldots, n\}$ , and let  $f_n(H) = |\mathcal{F}_n(H)|$ . Let ex(n, H) denote the Turán number for H, i.e., the maximum number of edges (size) that an H-free graph on n vertices may have. The celebrated theorem of Turán [24] states that

$$ex(n, K_m) = \left(1 - \frac{1}{m-1}\right)\frac{n^2}{2} + O(n),$$

and the unique  $K_m$ -free graph with  $ex(n, K_m)$  edges is the complete (m-1)-partite graph with all parts as equal as possible. Generalizing this, Erdős and Stone [12] showed that the

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chromatic number of H determines the order of magnitude of ex(n, H) provided that H is not bipartite, i.e.,

$$ex(n,H) = \left(1 - \frac{1}{\chi(H) - 1}\right)\frac{n^2}{2} + o(n^2).$$
(1)

Since every subgraph of an *H*-free graph is also *H*-free,  $\mathcal{F}_n(H)$  contains at least  $2^{\exp(n,H)}$  graphs. Erdős, Kleitman, and Rothschild [11] proved that this crude lower bound is in fact tight for complete graphs, obtaining an asymptotic formula for  $\log_2 f_n(K_m)$ , namely

$$ex(n, K_m) \le \log_2 f_n(K_m) \le (1 + o(1)) ex(n, K_m).$$
(2)

Later, Kolaitis, Prömel, and Rothschild [19] obtained an asymptotic formula for  $f_n(K_m)$  by proving that almost all  $K_m$ -free graphs are *m*-colorable. Erdős asked if (2) is also true when one replaces  $K_m$  by an arbitrary graph *H*. The question was resolved in the affirmative by Erdős, Frankl, and Rödl [10] in the case  $\chi(H) \geq 3$ . For a brief survey and some related results see, e.g., [3, 2, 1, 22].

The picture is very different when one drops the  $\chi(H) \geq 3$  assumption. For the remainder of this discussion, assume that H is a bipartite graph that contains a cycle. For most such H, the problem of determining  $f_n(H)$  remains wide open. Moreover, for a general bipartite H, not much is even known about the order of magnitude of ex(n, H). Unlike the non-bipartite case, the trivial lower and upper bounds for  $f_n(H)$ , i.e.,

$$2^{\operatorname{ex}(n,H)} \le f_n(H) \le \sum_{s=0}^{\operatorname{ex}(n,H)} \binom{\binom{n}{2}}{s}, \qquad (3)$$

do not even determine the order of magnitude of  $\log_2 f_n(H)$ . The only nontrivial bipartite graphs for which an estimate stronger than (3) is known are cycles. Kleitman and Winston [17] proved that  $\log_2 f_n(C_4) \leq 2.16384 \cdot ex(n, C_4)$ , and later Kleitman and Wilson [16] proved  $\log_2 f_n(C_6) = \Theta(ex(n, C_6))$ . Similar results on the number of graphs with large (even) girth, i.e., graphs with no short (even) cycles, were proved in [16, 18]. Our main result extends that of Kleitman and Winston from  $K_{2,2}$  to all complete bipartite graphs with equal class sizes.

**Definition 1.** The binary entropy function  $H: [0,1] \to \mathbb{R}$  is defined as

$$H(x) = -x \log_2 x - (1-x) \log_2(1-x)$$

For every positive integer m with  $m \ge 2$ , let

$$C_m = \sup_{x \in (0,1)} \left( x^{-1+1/m} H(x) \right)$$

and observe that  $C_m \in [m\gamma, (m+2)\gamma]$ , where  $\gamma = (\log_2 e)/e \approx 0.531$ ; for details, see Appendix A.

**Theorem 2.** The number of labeled  $K_{m,m}$ -free graphs on n vertices satisfies

$$\log_2 f_n(K_{m,m}) \le (1+o(1))\frac{m(m-1)^{1/m}}{2m-1}C_m \cdot n^{2-1/m}.$$

This is known to be asymptotically sharp if  $m \leq 3$ . For other values of m, Erdős conjectured (see [8]) that  $ex(n, K_{m,m}) = \Theta(n^{2-1/m})$ , i.e., that the  $O(n^{2-1/m})$  upper bound on  $ex(n, K_{m,m})$  proved by Kövári, Sós, and Turán [20] is optimal. If this conjecture is true, Theorem 2 would be sharp for all m.

An algebraic construction of Brown [7] proves that  $ex(p^3, K_{3,3}) \ge (p^5 - p^4)/2$  for all primes p such that  $p \equiv 3 \pmod{4}$ . Füredi [14] showed that this construction is asymptotically optimal, i.e.,  $ex(n, K_{3,3}) = (1/2 + o(1))n^{5/3}$ . Together with Theorem 2, this implies the following.

**Corollary 3.** The number of labeled  $K_{3,3}$ -free graphs of order n is bounded as follows:

$$(1/2 + o(1))n^{5/3} \le \log_2 f_n(K_{3,3}) \le (1.64618...)n^{5/3}.$$

Let  $f_{n,s}(H)$  denote the number of *H*-free graphs with exactly *s* edges. Our methods give an upper bound on  $f_{n,s}(K_{m,m})$ , which extends the result in [13].

**Theorem 4.** There is an  $n_0$  depending only on m such that for all n and s with  $n \ge n_0$ and  $s \ge n^{2-m/(m^2-m+1)}(\log n)^2$ , the number of labeled  $K_{m,m}$ -free graphs of order n and size s satisfies

$$f_{n,s}(K_{m,m}) \le \left(3m\frac{n^{2m-1}}{s^m}\right)^s$$

Let H be a fixed non-bipartite graph. Then for every positive  $\varepsilon$ , almost all H-free graphs of order n have at least  $(\frac{1}{2} - \varepsilon) \exp(n, H)$  and at most  $(\frac{1}{2} + \varepsilon) \exp(n, H)$  edges. It is not known if a similar concentration around a half occurs when H is bipartite. Still, one should expect that the number of edges in a "typical" H-free graph is at least bounded away from the extremal values, 0 and  $\exp(n, H)$ . Balogh, Bollobás, and Simonovits [1] formalized this intuition by conjecturing that for every bipartite graph H that contains a cycle, there is a positive constant c such that almost all H-free graphs of order n have at least  $c \cdot \exp(n, H)$ and at most  $(1 - c) \cdot \exp(n, H)$  edges. So far this has been proved only for  $C_4$  [4, 13] and partially (only the lower bound) for  $C_6$  [13, 16]. An immediate corollary of Theorem 4 proves the lower bound in the case  $H = K_{3,3}$ .

**Corollary 5.** Almost all  $K_{3,3}$ -free graphs of order n have more than  $1/20 \cdot ex(n, K_{3,3})$  edges.

Given graphs G and H, let us define  $ex(G, H) = max\{e(K) : H \not\subseteq K \subseteq G\}$ , where e(K) denotes the size of K. As  $ex(n, H) = ex(K_n, H)$ , where  $K_n$  denotes the complete graph on n vertices, the above definition is a natural generalization of the Turán number. If we fix an H and any graph sequence  $(G_n)_n$ , a simple averaging argument implies that

$$\liminf_{n \to \infty} \frac{\operatorname{ex}(G_n, H)}{e(G_n)} \ge 1 - \frac{1}{\chi(H) - 1}.$$
(4)

Haxell, Kohayakawa, and Luczak [15] conjectured that if  $e(G_n) \to \infty$ , the number of copies  $N_G(H)$  of H in  $G_n$  is larger than  $e(G_n)$ , and these copies are "uniformly" distributed in  $G_n$ , one has equality in (4) with limit replaced by lim.

**Definition 6.** A graph H is balanced if

$$\max_{H' \subseteq H} \frac{e(H') - 1}{v(H') - 2} = \frac{e(H) - 1}{v(H) - 2}.$$

**Conjecture 7** ([15]). Let H be a fixed balanced graph and let G(n,p) denote the usual binomial random graph of order n with edge probability p. Suppose that  $\mathbb{E}[N_{G(n,p)}(H)] \geq \omega pn^2$  for some  $\omega$  such that  $\omega(n) \to \infty$  and  $n \to \infty$ . Then with probability tending to 1 as  $n \to \infty$ ,

$$ex(G(n,p),H) = \left(1 - \frac{1}{\chi(H) - 1} + o(1)\right)e(G(n,p)).$$

We prove the above conjecture for  $H = K_{m,m}$  under an additional assumption on the growth rate of  $\omega$ .

**Theorem 8.** Fix a real number  $\gamma \in (0,1]$ . There is a constant C such that, if  $p(n) \geq Cn^{-m/(m^2-m+1)}(\log n)^2$ , then with probability tending to 1,

$$\exp(G(n, p), K_{m,m}) < \gamma \cdot e(G(n, p)).$$

In particular, if  $pn^{m/(m^2-m+1)} \gg (\log n)^2$ , then asymptotically almost surely

$$\operatorname{ex}(G(n,p), K_{m,m}) = o(e(G(n,p))).$$
(5)

**Remark 9.** Note that in order to prove Conjecture 7, one would have to show that (5) is still true if we only assume that  $pn^{2/(m+1)} \to \infty$ . Still, unless  $pn^{1/m} \to \infty$ , and hence  $ex(n, K_{m,m}) = o\left(\mathbb{E}\left[e(G(n, p))\right]\right)$ , the result proved by Theorem 8 is non-trivial.

In particular, proving Conjecture 7 for  $H = K_{3,3}$  would require showing that (5) holds with high probability whenever  $p \gg n^{-1/2}$ . Note that the assumptions on p in the statement of Theorem 8 fall only a little short of that threshold.

**Corollary 10.** If  $p = p(n) \gg n^{-3/7} (\log n)^2$ , then a.a.s.

$$ex(G(n, p), K_{3,3}) = o(e(G(n, p))).$$

As it will become clear in the proof of Theorem 8, our method allows us to prove (5) in a stronger form. Namely, the little o in (5) can be replaced with an explicit function of nand p. In the case of  $K_{2,2}$  (and all even cycles), this is done in [18], where sharp estimates are obtained. For details, we refer the reader to [18].

Since our work was completed, Conlon and Gowers [9] and, independently, Schacht [23] have proved Conjecture 7 in its full generality. In particular, their results imply that Theorem 8 is still true if we only assume that  $pn^{2/(m+1)} \to \infty$ , but only with (5) in the weaker little o form.

For a graph G, we denote its vertex and edge sets by V(G) and E(G), respectively. The number of edges in G is e(G). For a vertex  $v \in V(G)$ , we denote the set of its neighbors by  $N_G(v)$ . The degree of v in G, denoted  $d_G(v)$  or d(v), is the size of its neighborhood, i.e.,  $d_G(v) = d(v) = |N_G(v)|$ . The minimum degree of G, denoted  $\delta(G)$  is defined as  $\delta(G) = \min_{v \in V(G)} d_G(v)$ . For a set A of vertices of G, by  $N_G^*(A)$  we will denote the set of common neighbors of all vertices in A. Given an arbitrary set X, the power set of X, i.e., the family of all subsets of X is denoted by  $\mathcal{P}(X)$ . For a non-negative integer k, the subfamily of  $\mathcal{P}(X)$ containing all k-element subsets is denoted by  $\binom{X}{k}$ . Finally, the term k-set abbreviates the phrase k-element set. Also, throughout the paper log will always denote the natural logarithm.

The paper is organized as follows. In Section 2 we formulate and prove a general counting lemma, which is one of the basic building blocks of the proof of Theorem 2. The proof of Theorem 2 is given in Section 3. Theorems 4 and 8 are proved in Sections 4 and 5, respectively. Finally, Section 6 contains a few concluding remarks.

## 2 Counting complete bipartite subgraphs

One of the most important ingredients in our proof of Theorem 2 is Lemma 14 – an estimate on the number of copies of the complete bipartite graph  $K_{m-1,m}$  in a larger graph with bounded minimum degree. Lemma 14 is a straightforward corollary of a more general statement that we prove below. The proof of Lemma 11 relies on a classic double counting argument in the spirit of Kövári, Sós, and Turán [20].

**Lemma 11.** Fix two integers s and t with  $1 \leq s \leq t$  and a positive real  $\varepsilon$  such that  $\varepsilon(1+\varepsilon)^t \leq 1$ . Let G be an n-vertex graph with minimum degree at least d, and A be any set of a vertices of G, where  $a \geq (1+\varepsilon)(t-1)\binom{n}{s}/\binom{d}{s}$ . Then the number of copies of  $K_{s,t}$  in G with the larger partite set completely contained in A, denoted  $N_{s,t}(A)$ , satisfies

$$N_{s,t}(A) \ge \beta \cdot a^t,$$

where

$$\beta = \beta(s, t, d, \varepsilon) = \frac{\varepsilon^t}{t!} {\binom{d}{s}^t} / {\binom{n}{s}^{t-1}}.$$

*Proof.* Let U be an s-set of vertices of G and assume that  $U = \{u_1, \ldots, u_s\}$ . Let c(U) be the number of common neighbors of  $u_1, \ldots, u_s$  in the set A, i.e.,

$$c(U) = \left| N_G^*(U) \cap A \right|.$$

Clearly,

$$\sum_{U} c(U) = \sum_{w \in A} \binom{d_G(w)}{s} \ge a \binom{\delta(G)}{s} \ge a \binom{d}{s}.$$

The number of copies of  $K_{s,t}$  in G with the larger partite set contained in A satisfies

$$N_{s,t}(A) = \sum_{U} \binom{c(U)}{t} \ge \binom{n}{s} \binom{a\binom{d}{s}}{t},$$

where the above inequality follows from convexity of the function  $B_t$  defined by

$$B_t(x) = \begin{cases} 0 & \text{if } x \le t - 1, \\ \binom{x}{t} & \text{if } x > t - 1, \end{cases}$$

and the assumption that  $a\binom{d}{s}/\binom{n}{s} > t-1$ . It follows that

$$N_{s,t}(A) \ge {\binom{n}{s}} \cdot \frac{1}{t!} \prod_{i=0}^{t-1} \left( \frac{a\binom{d}{s}}{\binom{n}{s}} - i \right) = {\binom{n}{s}} \cdot \left( \frac{a\binom{d}{s}}{\binom{n}{s}} \right)^t \cdot \frac{1}{t!} \prod_{i=0}^{t-1} \left( 1 - i\frac{\binom{n}{s}}{a\binom{d}{s}} \right)$$
$$\ge \frac{a^t}{t!} {\binom{d}{s}}^t / {\binom{n}{s}}^{t-1} \cdot \prod_{i=0}^{t-1} \left( 1 - \frac{i}{(1+\varepsilon)(t-1)} \right)$$
$$\ge \frac{a^t}{t!} {\binom{d}{s}}^t / {\binom{n}{s}}^{t-1} \cdot \left( 1 - \frac{1}{1+\varepsilon} \right)^{t-1} \ge \frac{\varepsilon^t}{t!} {\binom{d}{s}}^t / {\binom{n}{s}}^{t-1} \cdot a^t,$$

where the last inequality follows from the fact that  $\varepsilon(1+\varepsilon)^{t-1} \leq 1$ .

#### 3 Proof of Theorem 2

Let G be a  $K_{m,m}$ -free graph on n vertices and let v be a vertex of minimum degree in G. Furthermore, let  $G' = G - \{v\}$  and let d = d(v) - 1. Clearly G' is  $K_{m,m}$ -free and  $\delta(G') \geq \delta(G) - 1 = d$ . Arguing along these lines one can find an ordering  $v_1, \ldots, v_n$  of all the vertices of G, such that if we denote the subgraph induced on  $\{v_1, \ldots, v_i\}$  by  $G_i$ , then

$$\delta(G_i) \ge d_{G_{i+1}}(v_{i+1}) - 1$$
 for all  $i \in \{1, \dots, n-1\}$ 

In other words, every *n*-vertex  $K_{m,m}$ -free graph can be obtained from a single vertex by successively adjoining a vertex of degree d + 1 to a graph with minimum degree at least d, for some d (which can obviously change as the graph grows). The general idea in the proof is to show that the number of ways in which one can obtain a  $K_{m,m}$ -free graph of order i + 1 from some *i*-vertex  $K_{m,m}$ -free graph in the above process of adjoining vertices of minimum degree is  $2^{O(i^{1-1/m})}$ , and therefore the number of labeled  $K_{m,m}$ -free graphs on *n* vertices satisfies

$$f_n(K_{m,m}) \le n! \cdot \prod_{i=1}^{n-1} 2^{O(i^{1-1/m})} = 2^{O(n^{2-1/m})}.$$

For the remainder of the proof, fix some positive integer d and an n-vertex  $K_{m,m}$ -free graph G with minimum degree at least d. In the sequel, we will give an  $2^{O(n^{1-1/m})}$  bound on f(G; d, m) – the number of ways to adjoin to G a vertex v of degree d + 1, so that the resulting graph is still  $K_{m,m}$ -free. Clearly,

$$f(G; d, m) \le \binom{n}{d+1} \le n^{d+1} = 2^{(d+1)\log_2 n},\tag{6}$$

and so if  $d+1 \leq n^{1-1/m}/\log_2 n$ , then  $f(G; d, m) \leq 2^{n^{1-1/m}}$ . Therefore, from now on we can assume that d is "large", i.e.,  $d > n^{1-1/m}/(2\log n)$ .

Since  $\delta(G) \geq d \gg n^{1-1/(m-1)}$ , *G* contains numerous and evenly distributed copies of  $K_{m-1,m}$ . More precisely, larger partite sets of copies of  $K_{m-1,m}$  in *G* constitute a big proportion of *m*-subsets of every large enough  $A \subseteq V(G)$ . Obviously we cannot make *v* adjacent to all vertices in any such *m*-set, since that would create a copy of  $K_{m,m}$  in the graph  $G \cup \{v\}$ . Hence, it is clear that making *v* adjacent to some of the vertices in *G* will forbid many other adjacencies. In fact, we will prove that choosing as few as  $O((\log n)^{m^2+1})$  neighbors for *v* restricts the remaining choices (for neighbors of *v*) to a set of rather small size. Now we will formalize these intuitions.

**Definition 12.** Let  $B = \{w_1, \ldots, w_m\}$  be a set of m vertices of G and let  $N_G^*(B)$  be the set of their common neighbors, i.e.,  $N_G^*(B) = \bigcap_{w \in B} N_G(w)$ . We say that B is *dangerous* if  $|N_G^*(B)| \ge m - 1$ , i.e., G contains a copy of  $K_{m-1,m}$ , in which B is the larger partite set. For a set  $A \subseteq V(G)$ , we denote the number of its dangerous m-subsets by  $D_m(A)$ . In other words,

 $D_m(A) = |\{B \subseteq A : |B| = m \text{ and } B \text{ is dangerous}\}|.$ 

**Observation 13.** Let  $B \subseteq V(G)$  be a dangerous m-set. Then the adjoint vertex v can be connected to at most m - 1 vertices in B.

**Lemma 14.** Fix some positive  $\varepsilon$  satisfying  $\varepsilon(1+\varepsilon)^m \leq 1$  and let A be any set of a vertices in G, where  $a \geq (1+\varepsilon)(m-1)\binom{n}{m-1}/\binom{d}{m-1}$ . If  $d \geq d_0$ , where  $d_0$  is a constant depending only on m, then the number of dangerous m-sets in A satisfies

$$D_m(A) \ge \alpha \cdot a^m$$
,

where

$$\alpha = \alpha(m, d, \varepsilon) = \frac{\varepsilon^m}{(m!)^2} \cdot \frac{d^{m(m-1)}}{n^{(m-1)^2}}.$$
(7)

*Proof.* Since G is  $K_{m,m}$ -free, every dangerous m-set is the larger partite set of exactly one copy of  $K_{m-1,m}$  in G, and therefore, by Lemma 11,

$$D_m(A) = N_{m-1,m}(A) \ge \beta(m-1, m, d, \varepsilon) \cdot a^m,$$

where  $\beta(m-1, m, d, \varepsilon)$  is as defined in the statement of Lemma 11. It suffices to prove that  $\beta \geq \alpha$ . First let us observe that

$$\lim_{d \to \infty} (1 - m/d)^{m-1} = 1,$$

and hence there is a  $d_0$  (depending only on m) such that if  $d \ge d_0$ , then

$$m \cdot (d-m)^{m(m-1)} \ge d^{m(m-1)}.$$

It follows that if  $d \ge d_0$ , then

$$\beta = \frac{\varepsilon^m}{m!} {\binom{d}{m-1}}^m / {\binom{n}{m-1}}^{m-1} \ge \frac{\varepsilon^m}{m!} \cdot \left(\frac{(d-m)^{m-1}}{(m-1)!}\right)^m \cdot \left(\frac{(m-1)!}{n^{m-1}}\right)^{m-1} \\ \ge \frac{\varepsilon^m}{m!} \cdot \frac{d^{m(m-1)}}{m(m-1)!n^{(m-1)^2}} = \alpha.$$

Fix some function  $\varepsilon$  such that  $\lim_{n\to\infty} \varepsilon(n) = 0$  and  $\varepsilon(n) \gg (\log n)^{-1}$ , and let  $t_0 = (\log n)/\alpha$ . The key step in the proof is to show that there is a map

$$\psi: \binom{V(G)}{(m-1)t_0} \to \mathcal{P}(V(G))$$

satisfying  $|\psi(X)| \leq (1+2\varepsilon)(m-1)(n/d)^{m-1}$  such that the following holds.

**Claim 15.** Let G' be a  $K_{m,m}$ -free graph obtained from G by adjoining a vertex v of degree d+1. Then there is an  $X \subseteq N_{G'}(v)$  of size  $(m-1)t_0$  such that  $N_{G'}(v) \subseteq \psi(X)$ .

Before we start proving Claim 15, let us first show how it implies an upper bound on the number of ways to connect a vertex v of degree d + 1 to our graph G.

**Corollary 16.** With our assumptions on G, d, and  $\varepsilon$ ,

$$\log_2 f(G; d, m) \le ((1+2\varepsilon)(m-1))^{1/m} C_m \cdot n^{1-1/m} + o(n^{1-1/m}), \tag{8}$$

where  $C_m$  is as defined in Definition 1.

Proof. By Claim 15, for every G' counted by f(G; d, m), we can find some  $X \subseteq N_{G'}(v) \subseteq V(G)$  of size  $(m-1)t_0$ , such that  $N_{G'}(v) \subseteq \psi(X)$ . Since for a fixed  $X, \psi(X)$  depends only on G and not on G', we have

$$f(G;d,m) \le \sum_{X} \binom{|\psi(X)|}{d+1} \le \binom{n}{(m-1)t_0} \cdot \max_{X} \binom{|\psi(X)|}{d+1}.$$
(9)

Since we assumed that  $d > n^{1-1/m}/(2\log n)$ , we have

$$t_0 = \frac{\log n}{\alpha} = \frac{\log n \cdot (m!)^2 n^{(m-1)^2}}{\varepsilon^m d^{m(m-1)}} \le (m!)^2 \cdot (2\log n)^{m^2+1}.$$
 (10)

Using (10), we can bound the first term in (9) as follows:

$$\binom{n}{(m-1)t_0} \le n^{(m-1)t_0} \le 2^{(\log_2 n) \cdot (m-1)(m!)^2 (2\log n)^{m^2+1}} \ll 2^{n^{1-1/m}}.$$
(11)

Bounding the second term in (9) requires a little more work. First we note that

$$\binom{|\psi(X)|}{d+1} \le n \cdot \binom{|\psi(X)|}{d} \le n \cdot \binom{(1+2\varepsilon)(m-1)(n/d)^{m-1}}{d},$$

and then, using the well-known estimate relating binomial coefficients with the binary entropy function (see, e.g., [21, Lemma 9]),

$$\frac{1}{n+1} \cdot 2^{nH(k/n)} \le \binom{n}{k} \le 2^{nH(k/n)}$$

where H is the binary entropy function, we further estimate

$$\log_2 \binom{|\psi(X)|}{d+1} \le \log_2 n + (1+2\varepsilon)(m-1)(n/d)^{m-1} \cdot H\left(\frac{d^m}{(1+2\varepsilon)(m-1)n^{m-1}}\right).$$
(12)

Let  $x = d^m / ((1 + 2\varepsilon)(m - 1)n^{m-1})$  and note that  $x \in (0, 1)$ . Rewriting (12) yields

$$\log_2 \binom{|\psi(X)|}{d+1} \le \log_2 n + \left((1+2\varepsilon)(m-1)\right)^{1/m} \cdot \frac{H(x)}{x^{1-1/m}} \cdot n^{1-1/m}.$$
 (13)

Recall that  $C_m = \sup_{x \in (0,1)} (x^{-1+1/m} H(x))$ . Clearly, (11) and (13) imply (8).

In order to complete the proof, we show the existence of a map  $\psi$  satisfying Claim 15. Recall that d is an integer and G is a fixed  $K_{m,m}$ -free graph of order n with minimum degree at least d. We are going to describe an algorithm  $\mathcal{A}$  that works as follows:

- INPUT: A set  $N \subseteq V(G)$  of size d + 1, such that joining a new vertex v to all vertices in N yields a  $K_{m,m}$ -free graph of order n + 1.
- OUTPUT: A pair of sets (A, X), such that A contains N X and has size at most  $(1 + \varepsilon)(m-1)\binom{n}{m-1}/\binom{d}{m-1}$ , and X is a subset of N with exactly  $(m-1)t_0$  elements.

Most importantly, A will depend solely on X, i.e., if for some two inputs our algorithm  $\mathcal{A}$  outputs the same set X, it also produces the same A. Hence putting  $\psi(X) = A \cup X$  for every output (A, X) of  $\mathcal{A}$  uniquely defines an appropriate map  $\psi$ , as by the assumption  $d > n^{1-1/m}/(2\log n)$  and (10),

$$\begin{aligned} |\psi(X)| &\leq (m-1)t_0 + (1+\varepsilon)(m-1)\binom{n}{m-1} / \binom{d}{m-1} \\ &\leq (m-1) \cdot (m!)^2 (2\log n)^{m^2+1} + (1+\varepsilon)(m-1)n^{m-1} / (d-m)^{m-1} \\ &\leq (1+2\varepsilon)(m-1)(n/d)^{m-1} \end{aligned}$$

whenever  $n \ge n_0(m)$ .

We now describe the algorithm  $\mathcal{A}$ :

- 1. Set  $A_0 = V(G)$  and  $X_0 = \emptyset$ .
- 2. For  $t = 0, \ldots, t_0 1$ , do the following:
  - (a) Set  $A_t^0 = A_t$  and  $S_t^0 = \emptyset$ .
  - (b) For  $i = 0, \ldots, m 2$ , do the following:
    - i. List all the vertices in  $A_t^i$  as  $w_{t,i}^1, \ldots, w_{t,i}^{|A_t^i|}$  in a unique way so that for each j, the vertex  $w_{t,i}^{j+1}$  is the vertex with the minimum label among all vertices in  $A_t^i \{w_{t,i}^1, \ldots, w_{t,i}^j\}$  belonging to the maximum number of dangerous sets B that contain  $S_t^i$  and the remaining m i vertices of B all come from the set  $A_t^i \{w_{t,i}^1, \ldots, w_{t,i}^j\}$ .
    - ii. Let j(t,i) be the smallest j such that  $w_{t,i}^j \in N$ .
    - iii. Set  $A_t^{i+1} = A_t^i \{w_{t,i}^1, \dots, w_{t,i}^{j(t,i)}\}$  and  $S_t^{i+1} = S_t^i \cup \{w_{t,i}^{j(t,i)}\}$ .
  - (c) Let  $F_t$  be the set of all vertices  $w \in A_t^{m-1}$  such that  $\{w\} \cup S_t^{m-1}$  is a dangerous set. Set  $A_{t+1} = A_t^{m-1} - F_t$  and  $X_{t+1} = X_t \cup S_t^{m-1}$ .
- 3. Set  $A = A_{t_0}$  and  $X = X_{t_0}$ . Return (A, X).

To make the analysis of  $\mathcal{A}$  a somewhat clearer, let us have one more definition. For fixed  $t \in \{0, \ldots, t_0 - 1\}$  and  $i \in \{0, \ldots, m - 1\}$ , let us say that an (m - i)-set  $C \subseteq A_t^i$  is (t, i)-dangerous if the m-set  $C \cup \{w_{t,i}^{j(t,0)}, \ldots, w_{t,i}^{j(t,i-1)}\}$  is dangerous. For a subset  $A' \subseteq A_t^i$ , define

$$D_t^i(A') = \left| \{ C \subseteq A' : |C| = m - i \text{ and } C \text{ is } (t, i) \text{-dangerous} \} \right|.$$

Suppose we run the algorithm  $\mathcal{A}$  on some input N. An easy induction on t and i proves the following statement.

**Claim 17.** If  $0 \le t < t_0$  and  $0 \le i < m$ , then the following assertions are satisfied:

- $S_t^i \subseteq N$ ,
- $N X_t S_t^i \subseteq A_t^i$ ,
- $F_t$  is disjoint from N, and

•  $|X_t| = (m-1)t$ .

It follows that  $X \subseteq N$ ,  $|X| = (m-1)t_0$ , and  $N - X \subseteq A$ .

Since, given a fixed graph G, the sequence  $(j(t,i))_{t,i}$  uniquely determines both X and A, it should be clear that  $\mathcal{A}$  cannot output two pairs (X, A) and (X, A') with  $A \neq A'$ . As we have already mentioned, this allows us to define  $\psi(X) = A \cup X$ , where (X, A) ranges over all possible outputs of  $\mathcal{A}$ . In order to complete the proof of Claim 15, it remains to prove the following claim.

Claim 18. Suppose we run the algorithm  $\mathcal{A}$  on some input N. Then

$$|A| + |X| \le (1 + 2\varepsilon)(m - 1)(n/d)^{m - 1}.$$
(14)

The key step in proving Claim 18 is the following estimate.

**Lemma 19.** If  $0 \le t < t_0$  and  $0 \le i < m$ , then the following holds. Suppose that  $D_t^i(A_t^i) \ge \gamma |A_t^i|^{m-i}$  for some  $\gamma \in (0, 1]$ . Then

$$|F_t| + \sum_{k=i}^{m-2} j(t,k) \ge \gamma |A_t^i|.$$
(15)

*Proof.* For a fixed t, we prove the Lemma by reverse induction on i. Since  $|F_t| = D_t^{m-1}(A_t^{m-1})$ , inequality (15) is vacuously true if i = m - 1. Suppose that i < m - 1 and (15) holds for i + 1. For the sake of brevity, let  $a = |A_t^i|$ . Each of  $w_{t,i}^1, \ldots, w_{t,i}^{j(t,i)-1}$  belongs to at most  $a^{m-i-1}$  (m-i)-subsets of  $A_t^i$ , and hence

$$D_t^i(A_t^i - \{w_{t,i}^1, \dots, w_{t,i}^{j(t,i)-1}\}) \ge D_t^i(A_t^i) - (j(t,i)-1) \cdot a^{m-i-1}$$

$$\ge \gamma a^{m-i} - (j(t,i)-1) \cdot a^{m-i-1}.$$
(16)

If  $j(t,i) \geq \gamma a$ , then (15) holds, so we may suppose that the reverse inequality is true, and therefore the rightmost term in (16) is positive. Since we have selected  $w_{t,i}^{j(t,i)}$  to maximize  $D_t^{i+1}(A_t^i - \{w_{t,i}^1, \dots, w_{t,i}^{j(t,i)-1}, w\})$  over all  $w \in A_t^i - \{w_{t,i}^1, \dots, w_{t,i}^{j(t,i)-1}\}$ ,

$$D_{t}^{i+1}(A_{t}^{i+1}) \geq \frac{m-i}{a-j(t,i)+1} \cdot D_{t}^{i}(A_{t}^{i} - \{w_{t,i}^{1}, \dots, w_{t,i}^{j(t,i)-1}\})$$

$$\geq \frac{m-i}{a-j(t,i)+1} \cdot (\gamma a^{m-i} - (j(t,i)-1) \cdot a^{m-i-1})$$

$$\geq \frac{\gamma a-j(t,i)+1}{a-j(t,i)+1} \cdot a^{m-i-1} \geq \frac{\gamma a-j(t,i)}{a-j(t,i)} \cdot |A_{t}^{i+1}|^{m-(i+1)},$$
(17)

where the last inequality holds since  $|A_t^{i+1}| \leq |A_t^i| = a$  and  $\gamma \leq 1$ . Hence, by the inductive assumption, with  $\gamma = (\gamma a - j(t, i))/(a - j(t, i))'$ ,

$$|F_t| + \sum_{k=i+1}^{m-2} j(t,k) \ge \frac{\gamma a - j(t,i)}{a - j(t,i)} \cdot |A_t^{i+1}| = \gamma a - j(t,i).$$

Recall the definition of  $\alpha$  from Lemma 14. The following statement is a straightforward corollary of Lemma 19.

Corollary 20. If  $|A_t| \ge (1+\varepsilon)(m-1)\binom{n}{m-1}/\binom{d}{m-1}$ , then  $|A_{t+1}| \le (1-\alpha)|A_t|$ .

*Proof.* Recall that  $A_{t+1} = A_t^{m-1} - F_t$  and hence

$$|A_{t+1}| = |A_t^0| - \sum_{i=0}^{m-2} \left( |A_t^i| - |A_t^{i+1}| \right) - |F_t| = |A_t| - \sum_{i=0}^{m-2} j(t,i) - |F_t|.$$
(18)

The assumed lower bound on  $|A_t|$  guarantees that Lemma 14 can be applied and hence

$$D_t^0(A_t^0) = D_m(A_t) \ge \alpha |A_t|^m$$

By (18) and Lemma 19, where we set  $\gamma = \alpha$  and i = 0, we get

$$|A_{t+1}| \le |A_t| - \alpha |A_t^0| = (1 - \alpha)|A_t|.$$

Proof of Claim 18. Note that by Corollary 20,

$$|A_{t_0}| \le \max\left\{ (1-\alpha)^{t_0} |A_0|, (1+\varepsilon)(m-1)\binom{n}{m-1} / \binom{d}{m-1} \right\},\tag{19}$$

and recall that  $t_0 = (\log n)/\alpha$ . Therefore

$$(1-\alpha)^{t_0}|A_0| \le \exp(-\alpha t_0) \cdot |V(G)| = \exp(-\log n) \cdot n = 1.$$

This implies that the second term in the maximum in (19) is larger than the first, and so

$$|A_{t_0}| \le (1+\varepsilon)(m-1)\binom{n}{m-1} / \binom{d}{m-1} \le (1+\varepsilon)(m-1)\frac{n^{m-1}}{(d-m)^{m-1}} \le (1+2\varepsilon)(m-1)(n/d)^{m-1},$$

provided that  $n \ge n_0(m)$ ; recall that  $d > n^{1-1/m}/(2\log n)$ .

To complete the proof of Theorem 2, observe that, since G is  $K_{m,m}$ -free,  $\delta(G) \leq c_m n^{1-1/m}$ for some absolute constant  $c_m$ . By (6) and Corollary 16, the number of ways to adjoin to G a vertex of degree  $d + 1 \leq \delta(G) + 1$ , so that the resulting graph is  $K_{m,m}$ -free, is

$$\begin{split} f(G;m) &= \sum_{d \leq \delta(G)} f(G;d,m) \leq \sum_{d+1 \leq \frac{n^{1-1/m}}{\log_2 n}} f(G;d,m) + \sum_{d > \frac{n^{1-1/m}}{2\log n}} f(G;d,m) \\ &\leq \frac{n^{1-1/m}}{\log_2 n} \cdot 2^{n^{1-1/m}} + c_m n^{1-1/m} \cdot 2^{(1+o(1))(m-1)^{1/m} C_m \cdot n^{1-1/m}} \\ &\leq 2^{(1+o(1))(m-1)^{1/m} C_m \cdot n^{1-1/m}}. \end{split}$$

Hence,

$$\log_2 f_n(K_{m,m}) \le \log_2(n!) + (1+o(1))(m-1)^{1/m} C_m \cdot \sum_{k=1}^n k^{1-1/m}$$
$$\le (1+o(1)) \cdot \frac{m(m-1)^{1/m}}{2m-1} C_m \cdot n^{2-1/m}.$$

n

# 4 Proof of Theorem 4

For the sake of brevity, let  $\mu = m/(m^2 - m + 1)$ . As it was remarked at the beginning of the proof of Theorem 2, every *n*-vertex graph *G* can be constructed from an isolated vertex  $v_1$  by successively connecting a vertex  $v_{i+1}$  to some  $d_i$  vertices in  $G[\{v_1, \ldots, v_i\}]$  in such a way that

$$d_i = \delta(G[\{v_1, \dots, v_{i+1}\}]) \le \delta(G[\{v_1, \dots, v_i\}]) + 1$$

for all  $i \in \{1, \ldots, n-1\}$ . Call the sequence  $(d_i)_{i=1}^{n-1}$  a degeneracy sequence of G and note that  $e(G) = \sum_{i=1}^{n-1} d_i$ .

Recall from the proof of Theorem 2, that f(G; d, m) is the number of ways one can adjoin to a  $K_{m,m}$ -free graph G with  $\delta(G) \geq d$  a new vertex of degree d+1, so that the graph remains  $K_{m,m}$ -free. Clearly, all subgraphs of a  $K_{m,m}$ -free graph are also  $K_{m,m}$ -free, and hence, if we let

$$f(i;d,m) = \sup \{ f(G;d,m) \colon G \text{ is a } K_{m,m} \text{-free graph of order } i \text{ with } \delta(G) \ge d \},\$$

then

$$f_{n,s}(K_{m,m}) \le n! \cdot \sum_{(d_i)} \prod_{i=1}^{n-1} f(i; d_i - 1, m)$$
(20)

where the above sum is taken over all degeneracy sequences  $(d_i)_{i=1}^{n-1}$  with sum s.

If  $d \leq n^{1-\mu} (\log n)^{2/3}$  and  $n \geq n_0$ , then we give a rather crude bound:

$$f(i;d,m) \le \binom{i}{d+1} \le n\binom{n}{d} \le n\left(\frac{en}{d}\right)^d \le \exp\left(n^{1-\mu}(\log n)^{5/3}\right).$$
(21)

Suppose now that  $d > n^{1-\mu}(\log n)^{2/3}$ , and let  $\alpha(m, d, 1/(2m-2))$  be as in Lemma 14. Since

$$t_0 = \frac{\log n}{\alpha} = \frac{\log n \cdot (m!)^2 n^{(m-1)^2}}{(2m-2)^{-m} d^{m(m-1)}} \le m^{4m} \cdot n^{1-\mu} (\log n)^{1-\frac{2}{3}m(m-1)} \ll n^{1-\mu} \le d,$$

Claim 15 can be applied, and reasoning along the lines of Corollary 16, see (9), we show that for large enough n,

$$f(i;d,m) \le i^{(m-1)t_0} \cdot \binom{m(i/d)^{m-1}}{d} \le n^{n^{1-\mu}} \cdot \left(\frac{emn^{m-1}}{d^m}\right)^d$$

$$\le \exp\left(n^{1-\mu}\log n + d\log\frac{emn^{m-1}}{d^m}\right).$$
(22)

Finally, fix some degeneracy sequence  $(d_i)_{i=1}^{n-1}$  with sum s, let  $I = \{i : d_i > n^{1-\mu} (\log n)^{2/3}\}$ , and let  $s' = \sum_{i \in I} (d_i - 1)$ . Combining inequalities (21) and (22) yields

$$\prod_{i=1}^{n-1} f(i; d_i - 1, m) \le \exp\left(n^{2-\mu} (\log n)^{5/3} + \sum_{i \in I} (d_i - 1) \log \frac{emn^{m-1}}{(d_i - 1)^m}\right).$$
(23)

The function  $[0,\infty) \ni x \mapsto x \log x \in \mathbb{R}$  is convex, and so Jensen's inequality gives

$$\sum_{i \in I} (d_i - 1) \log(d_i - 1) \ge |I| \cdot (s'/|I|) \log(s'/|I|) \ge s' \cdot \log(s'/n).$$

This yields

$$\sum_{i \in I} (d_i - 1) \log \frac{emn^{m-1}}{(d_i - 1)^m} \le s' \log(emn^{m-1}) - ms' \log(s'/n) = s' \log \frac{emn^{2m-1}}{s'^m}.$$
 (24)

Since  $\frac{d}{dx}(x\log(y/x)) = \log(y/x) - 1$ ,  $s - s' = n - 1 + \sum_{i \notin I} (d_i - 1) \le n + n^{2-\mu} (\log n)^{2/3}$ , and  $s \gg n^{2-\mu} (\log n)^{5/3}$ , we get the estimate

$$\left| s' \log \frac{emn^{2m-1}}{s'^m} - s \log \frac{emn^{2m-1}}{s^m} \right| = O((s-s')\log n) = o(s),$$

which combined with (23) and (24) gives

$$\prod_{i=1}^{n-1} f(i; d_i, m) \le \exp\left(n^{2-\mu} (\log n)^{5/3} + s \log \frac{emn^{2m-1}}{s^m} + o(s)\right).$$
(25)

Since

$$s \gg n^{2-\mu} (\log n)^{5/3}, \quad e < 3, \quad s \le \exp(n, K_{m,m}) \le n^{2-1/m}$$

and there are at most n! degeneracy sequences, combining (20) with (25) yields

$$f_{n,s}(K_{m,m}) \le \left(\frac{3mn^{2m-1}}{s^m}\right)^s,$$

whenever n is large enough.

# 5 Proof of Theorem 8

The proof is a rather straightforward application of Theorem 4 and the first moment method. We let  $C = C(\gamma) = 3/\gamma$  and  $s = (\gamma/3)pn^2 \ge n^{2-m/(m^2-m+1)}\log^2 n$ . Recall that for any fixed positive  $\varepsilon$ , the random graph G(n, p) asymptotically almost surely has at least  $(1/2 - \varepsilon)pn^2$  edges. Hence,

$$s < \gamma \cdot e(G(n, p)) \tag{26}$$

holds asymptotically almost surely. Conditioning on (26), the event

$$\exp(G(n, p), K_{m,m}) \ge \gamma \cdot e(G(n, p)) \tag{27}$$

implies that G(n, p) contains a  $K_{m,m}$ -free subgraph with s edges. But the expected number of copies of such a graph in G(n, p) is

$$f_{n,s}(K_{m,m})p^{s} \leq \left(3m\frac{n^{2m-1}}{s^{m}}p\right)^{s} = \left(\frac{3^{m+1}m}{\gamma^{m}} \cdot \frac{p}{np^{m}}\right)^{s} \\ \leq \left(\frac{3^{m+1}m}{\gamma^{m}} \cdot \frac{1}{n^{1/(m^{2}-m+1)}}\right)^{s} = o(1).$$

We conclude that

$$P(\operatorname{ex}(G(n,p),K_{m,m}) \ge \gamma \cdot e(G(n,p))) = o(1).$$

## 6 Concluding remarks

Unfortunately, the technique used in the proof of Theorem 2 fails to yield an  $2^{O(n^{2-1/s})}$  bound on the number of  $K_{s,t}$ -free graphs when we assume that  $2 \leq s < t$ . If we were to directly transfer the ideas from the proof of Theorem 2 to this new setting, we would similarly try to bound the number of ways to adjoin a vertex of degree d+1 to an *n*-vertex  $K_{s,t}$ -free graph G with minimum degree  $\delta(G) \geq d$ , so that the new graph is still  $K_{s,t}$ -free. The case when  $d+1 \leq n^{1-1/s}/(\log_2 n)$  can be dealt with easily; the main problem is to give an  $2^{O(n^{1-1/s})}$ bound in the case  $d \ge n^{1-1/s}/(2\log n)$ . One can again introduce the notion of a dangerous set, which now is the larger partite set in a copy of  $K_{s-1,t}$  in G (the other possibility, i.e., looking for copies of  $K_{s,t-1}$ , can be ruled out quite easily – under our assumptions on d, the double counting argument used in Lemma 11 cannot even prove existence of a single copy of  $K_{s,t-1}$  in G; this should not come at a surprise, as we know that  $ex(n, K_{s-1,t}) \ll n^{2-1/s}$ and most likely  $\exp(n, K_{s,t-1}) = \Theta(n^{2-1/s})$ . Using Lemma 11, we prove that every set of a vertices of G contains at least  $\alpha \cdot a^t \approx d^{(s-1)t}/n^{(s-1)(t-1)} \cdot a^t$  dangerous sets, provided that  $a \geq t \binom{n}{s-1} / \binom{d}{s-1}$ . Then with the help of an algorithm very similar to  $\mathcal{A}$ , one could try to reprove versions of Claim 15 and Corollary 16, which would imply the desired upper bound. Here lies the difficulty. The set  $X \subseteq N_{G'}(v)$  would have to be of size about  $(t-1) \cdot (\log n)/\alpha$ , and one can see that this is optimal, since one iteration of  $\mathcal{A}$  adds (t-1) elements to X, shrinks the set A by multiplicative factor  $1 - \alpha$ , and in the end we clearly want |A| = o(n). A simple computation shows that now  $|X| \gg (t-1)d^{t-s} \geq (t-1)d \geq |N_{G'}(v)|$ , which is impossible.

Since our work was completed, we have managed to overcome these difficulties and generalize Theorems 2 and 4 to all complete bipartite graphs. In [5], we construct a new, much more sophisticated algorithm for encoding neighborhoods of vertices in  $K_{s,t}$ -free graphs with large minimum degree. One of the main new ideas is that this algorithm encodes a superconstant number of neighbors in a single iteration, which allows to shrink the set A by a multiplicative factor significantly smaller than  $1 - \alpha$ . For details, we refer the reader to [5].

Let H be a bipartite graph obtained from the complete bipartite graph  $K_{m,m}$  by growing a tree out of each vertex so that all the trees are pairwise vertex-disjoint. Since in a graph Gwith large minimum degree, one can find a copy of any fixed-size tree T, even requiring of Tto be rooted at a specified vertex and of the vertex set of T to avoid a specified small subset of the set of vertices of G, it is straightforward to reprove Lemma 11 with  $K_{m,m}$  replaced with H. Consequently, one can reprove Lemma 14 with appropriately defined dangerous sets. Following the proof of Theorem 2 from there on gives

$$\log_2 f_n(H) \le (1+o(1))\frac{m(m-1)^{1/m}}{2m-1}C_m \cdot n^{2-1/m}.$$

Finally, in [1] it is said that any bound on the number of  $K_{3,3}$ -free graphs of small size that is similar to the one we obtained as Corollary 5 seems to be the only missing ingredient needed to prove Conjecture 31 from [1] with  $a_0 = a_1 = 3$ . The conjecture says that given integers  $a_0, \ldots, a_p$  with  $a_0 \leq \ldots \leq a_p$ , the vertex set of almost every  $K(a_0, \ldots, a_p)$ -free graph G of order n admits a partition  $(U_1, \ldots, U_p)$  where  $G[U_1]$  is  $K(a_0, a_1)$ -free, and if i > 1, then the graph  $G[U_i]$  has maximum degree less than  $a_1$ .

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# A Estimating the constant $C_m$

Let *m* be a positive integer with  $m \ge 2$  and let  $f_m(x) = x^{-1+1/m}H(x)$  for all  $x \in (0, 1)$ , where *H* is the binary entropy function. Recall from Definition 1 that we defined  $C_m = \sup_{x \in (0,1)} f_m(x)$ . Observe that the function  $f_m$  is non-negative, continuous on (0, 1), and

$$\lim_{x \to 0} f_m(x) = \lim_{x \to 1} f_m(x) = 0.$$

Hence, there exists an  $x_m \in (0, 1)$  such that  $f'_m(x_m) = 0$  and  $C_m = \sup_{x \in (0, 1)} f_m(x) = f_m(x_m)$ . Solving  $f'_m(x_m) = 0$  yields

$$C_m = f_m(x_m) = \frac{m}{m-1} \cdot x_m^{1/m} H'(x_m) = \frac{m}{m-1} \cdot x_m^{1/m} \log_2 \frac{1-x_m}{x_m}$$

It follows that

$$C_m \le \sup_{x \in (0,1)} \left( \frac{m}{m-1} \cdot x^{1/m} \log_2 \frac{1-x}{x} \right) \le \frac{m}{m-1} \cdot \sup_{x \in (0,1)} \left( x^{1/m} \log_2 \frac{1}{x} \right)$$
(28)  
$$= \frac{m}{m-1} \cdot \sup_{z \in (0,1)} \left( z \log_2 \frac{1}{z^m} \right) = \frac{m^2}{m-1} \cdot \sup_{z \in (0,1)} \left( z \log_2 \frac{1}{z} \right) = \frac{m^2}{m-1} \cdot \frac{\log_2 e}{e}.$$

On the other hand, since

$$H(x) = x \log_2 \frac{1}{x} + (1-x) \log_2 \frac{1}{1-x} \ge x \log_2 \frac{1}{x},$$

then

$$C_m \ge \sup_{x \in (0,1)} \left( x^{1/m} \log_2 \frac{1}{x} \right) = m \cdot \frac{\log_2 e}{e}.$$
(29)

Putting (28) and (29) together yields the desired bounds on  $C_m$ :

$$m \cdot \frac{\log_2 e}{e} \le C_m \le (m+2) \cdot \frac{\log_2 e}{e}.$$