



## DEVELOPER'S SITE

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September 9, 1997

## The Lucent Personalized Web Assistant

Privacy-conscious Web surfers may elect to disable cookies, but doing so makes it inconvenient or impossible to enjoy some of the Web's best offerings. Lucent Technologies has come up with a solution. The Lucent Personalized Web Assistant (A Bell Labs Technology Demonstration) lets you use a consistent, unique personal identity for establishing accounts at Web sites providing personalized services.

This is not just an "anonymizer"-type proxy service which hides your IP address from Web servers. It is a proxy that allows you to register at Web sites and be "recognized" upon returning to them, all without revealing your IP address. The service computes an anonymous user name, password, and e-mail address for each Web site you visit. E-mail is forwarded by an LPWA remailer to your true e-mail address.

To learn more about how the service works and about security limitations, be sure to read the disclaimer and FAQ.

**lpwa.com:8000**

### Developer Site Reviews

Bobby  
BotSpot  
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The Linux Home Page  
Linux v2 Information HQ  
Microsoft Site Builder Network  
Netcraft Web Survey  
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PNG (Portable Network Graphics) Home Page  
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W3C: World Wide Web Consortium  
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